ADPR 5520
ADVANCED GRAPHIC COMMUNICATION
Instructor: Kristen Smith

Editorial Illustration

Newspapers, websites, and magazines rely on graphic designers and illustrators to create visuals to complement articles and book reviews. I will give you a few articles to choose from. Read the article and create a multi-layered image in Photoshop that helps convey the meaning of the text.

Objectives:
• to create an illustration that helps to tell the story of an article or book review
• to understand a text and explore several visual ideas before choosing one to pursue
• to gain experience combining visuals to create a new image in Photoshop

Process:
READ Choose one of the articles and read it carefully once so that you understand it. Go back and re-read the article while making notes about possible images and concepts. Understanding the article is the foundation of this project.
THINK Look at your notes and think about how you could illustrate the article to illuminate its content. Brainstorm on paper and make some rough sketches.
CREATE Using Photoshop and stock images and/or ones you create make a multi-layered graphic to accompany the article. Set up your document at 3.75 x 5 inches and at 300 dpi. Work in RGB color. (If your image were to get printed, your last step would be to convert to CMYK, but you don't need to do this for our project.)

Resources:
Smith's Pinterest board of digital collage https://www.pinterest.com/kristeninathens/digital-collage/ Also check Behance and Dribble for inspiration.

Some websites of illustrators/collage artists:
Tim Robinson https://www.behance.net/TimRobinsonCollage
Joan Wong https://jowoho.co
Malika Favre https://www.malikafavre.com (just learned that the agency that reprsents her and other illustrators is called Handsome Frank https://www.handsomefrank.com)
Julien Picaud https://julienpacaud.com/Illustration-1
Anthony Freda https://anthonyfreda.com/portfolio/illustrations/
Christiana Couceiro https://cristianacouceiro.com
Keith Negley https://keithnegley.com

Deliverables:
Create a folder with your name on it. Include:
1) your Photoshop file with all layers visible
2) a photo or screen grab of your brainstorming process
3) a Word document explaining how your image relates to the story, and why it's a good choice to support the meaning of the story. Describe any of your design decisions that are meaningful (color, scale, line quality, focal point, contrast, etc.)
4) upload your folder to the dropbox in the lab